

Gardening

IDEA BOOK



DETAILS:

- Beautifully Printed Ready-to-Customize Magazine
- E-Magazine Option - Website or Eblast 'Flip' Magazine

SPECS:

- Finished Printed Size: 8.5" x 11"
- 20 Pages including covers
- Areas for ads & featured products
- All article content is editable
- Customize to suit your business



SPRING ARTICLES INCLUDE:

- Attracting Hummingbirds
- Spring Gardener's Calendar
- Early Spring Blooming Beauties
- More Than Just Mulch
- Pre-emergent Control of Crabgrass
- Deterring Deer
- Protecting Our Pollinators
- Starting Up With Succulents
- Shrubs for Summer Color

Don't care for our topics - choose your own! We have 100's of articles to choose from and customize to your liking.

PRICING:
E-Mag- \$2995* or \$2500* when you do all 4 seasons

Printed Mag - Template Rental & Edits \$2000* printing & mailing based on qty. High quality 80lb gloss paper.

* (up to 6 hours of edits or design time)

EXAMPLE OF PRINTING & MAILING 10,000 qty:
\$2,000 - Template Rental & Edits
\$6,000 - Printing & Binding 20 pages
\$1,900 - Mailing Costs as EDDM
\$9,900 (.99 ea) mailed as EDDM
or
\$6,735 - Mailing cost as standard direct mail mailing direct to targeted list
\$14,735 (\$1.47 ea) direct mailed to list

Company _____

Contact: _____ **Email or Phone:** _____